

EVALU8 + GROW WITH AI

A Strategic 8-Part Lunch & Learn Series for Small Business Owners

Brought to you by Sara Phelan, Author of AI-Driven Success and Creator of the Evalu8 Framework™

What It Is:

This plug-and-play series helps small business owners understand where AI fits in their business — and where it doesn't.

Each 30-minute session is fast-paced, non-technical, and backed by real business strategy, with a 15-minute Q&A.

Participants get live expert support, AI toolkits, and clear next steps they can implement immediately.



- Leadership
- Revenue
- Operations
- Team
- Customer Experience
- Marketing
- Financials
- Strategy

Why It Works:

- Strategic, not tool-focused
- Built around the Evalu8 Framework + Book
- Designed for busy leaders
- Pre-session prompts + toolkits provided

For Partners:

- Co-branded slide deck + promo assets
- Delivered by expert facilitator
- Supports grant program awareness + digital adoption
- Optional impact reporting + follow-up session



"Sara made AI and strategy feel simple and actionable - it made sense."

- Beth Crowell, Swagshop.ca

About Sara

AI Strategist, Small Business Growth Advisor, Entrepreneur, and former Business Broker.

Sara has built, scaled, and sold multiple businesses and now advises leaders across Canada and internationally.

She's trusted by chambers, accelerators, and government-funded programs to make AI practical, strategic, and human-first.

